

**RENAMING FORUM THEATRE TO HONOR MARILYN MONROE
AT EL PORTAL IN NOHO ON AUGUST 4
FOLLOWED BY
MARILYN: FOREVER BLONDE ON THE MAINSTAGE**

In conjunction with the 50th Anniversary of Marilyn Monroe's untimely death in August of 1962, the Forum Theatre at the El Portal Theatre Complex will be renamed THE MONROE/FORUM THEATRE. The ribbon cutting and renaming of the theatre is scheduled for 6 pm Saturday, August 4th in the lobbies of the El Portal.

The theatre is also honoring this famous movie icon with the internationally acclaimed stage production of *Marilyn: Forever Blonde* starring Sunny Thompson on the Mainstage at the El Portal, August 2 - 5, 2012.

A little known fact is that the former Norma Jean Baker (soon to become Marilyn Monroe) attended 6th Grade at Lankershim Elementary School in 1937 - 1938 ---directly behind the then famous first run movie palace "El Portal Theatre", where she often attended matinees with her guardian.

The new Monroe/Forum has been outfitted with a "lipstick red love seat" and seldom seen collector's items of Monroe's black and white photos.

Press, local dignitaries, El Portal owners and management, Hollywood celebrities and the Marilyn Monroe Fan Clubs will be invited for photo ops. Champagne and red velvet cupcakes sprinkled with candy diamonds will be served.

At 8 pm the curtain will go up on *Marilyn: Forever Blonde* on the Mainstage .

CALENDAR SCHEDULE :

Saturday, August 4 at 6 pm

Renaming and Ribbon Cutting for Monroe/Forum Theatre at the El Portal Theatre

Champagne Reception for Press, and guests

Marilyn: Forever Blonde at 8 pm Mainstage El Portal